EM Online: Do you have a plan to protect your pet when disaster strikes?

protectyourpet.org.au – A new resource is encouraging the public to be prepared, act early and stay safe.

Australia is a nation of pet lovers: 63% of households have at least one pet. Pet owners consider their animals as part of the family.

But are people ready to protect their pets when disaster strikes?

We know that bushfires, storms, floods, tropical cyclones and hot weather are a reality of living in Australia. These disasters can occur at any time.

Without a disaster plan for their pets, people can make panicked decisions during disasters that threaten the safety of animals and humans alike.

The Protect your pet site allows the public to download Disaster Packs with important information to keep pets safe, including a checklist to prepare a disaster survival kit for pets.





