

ADVERTISE WITH US

There's more than 5,000 great reasons why you should advertise in the next edition of AJEM. That's the number of subscribers who get our jam-packed edition four times a year.

AJEM's increasing readership includes policy makers, researchers, academics, operational staff, responders and people who are just plain interested in emergency and disaster management.

Whether it's a natural event, a hazard to people, communities, infrastructure or health, understanding risks, preparing for events and building resilience in people, towns, across and between nations is what our authors do.

AJEM has a proud history of creating the body of knowledge on emergency management in the Oceania region and enjoys a strong domestic and international readership.

Contact us now to discuss the opportunities for your organisation or product.

Contact

Email: AJEM_Editor@aidr.org.au

Advertising formats

Advertising should be supplied as high resolution (300dpi) PDF files with bleed and crop marks. CMYK colour is preferred. No spot (Pantone) colours.

Please also supply a plain text version (Word doc) with text formatting including headings, bullets etc. but without design, logos, or images.

Advertising Closing Dates

Issue	Closing Dates
October 2016	1st September 2016
January 2017	1st November 2016
April 2017	1st March 2017
July 2017	1st May 2017

Rate Card

Size	Dimensions	Base	4 X Series	8 X Series
DPS Inside front	w 426mm x h 303 mm (finished print area: w 420mm x h 297mm)	3,000	N/A	N/A
DPS		2,500	9,500	18,000
Full page	w 216mm x h 303 mm (finished print area: w 210mm x h 297mm)	1,500	5,700	10,800
Half page (landscape)	w 216mm x h 154.5mm (finished print area: w 210mm x h 148.5mm)	750	2,850	5,400

Australian Institute for Disaster Resilience

Level 1, 340 Albert Street, East Melbourne, VIC 3002

☎ +61 3 9419 2388 ✉ enquiries@aidr.org.au 🌐 www.aidr.org.au

Australian Institute for
Disaster Resilience

